

# Jenny Wright

UI & UX Designer + Software Developer + Full Stack Developer

303.726.7588

jwrightdigital@gmail.com

linkedin.com/in/jennywright

www.jennywright.com

Has garnered extensive hands-on expertise in **design** and **full stack development**. Well-versed in **8+ programming languages** as well as **advanced knowledge of WordPress** and various custom content management systems.

Played key roles in the **design of 77 user interface designs** and the **development and maintenance** of over **237 interactive websites** and **touch-enabled user experience projects**.

## PROFESSIONAL EXPERIENCE

### UI Designer + Software Developer + Full Stack Developer

Engrain Inc., Greenwood Village, CO, December 2013 – Present

- Collaboration and creation of 77 user interface concepts and designs for web and touch panel applications
- Contribution to the maintenance and development of 237 interactive websites and touch-based UX projects
- Received the March 2017 Employee of the Month award for interdepartmental flexibility, time management, and design of sales communications
- Utilization of multiple coding languages and frameworks including Codeigniter, WordPress, Bootstrap, Foundation, PHP, HTML, CSS, JavaScript, AJAX, SASS, AngularJS, Actionscript, React JS, Node JS, NPM, and Twig/Slim frameworks by interpreting design and front end code in conjunction with managing integration of outside web services, APIs, XML and JSON data
- Database architecture and management
- Custom WordPress website design and development

### Freelance Designer & Full Stack Developer

Aurora, CO, August 2014 – Present

- Development of digital technology educational presentations and curriculum
- Creation of new software platform for nonprofit organizations defined by its ability to engage donors and volunteers in a digitally advanced experience
- Design and development of engaging websites optimized for desktops and mobile devices
- Development and deployment of customized Android and iOS app
- Development and programming of customized Wordpress CMS
- Creation of touch and non-touch enabled marketing display in-conjunction with interactive financial reporting design and integration

## SKILLS

Adobe Creative Suite

Video Editing

Photography

UI/UX Design

HTML/HTML5

WordPress

CodeIgniter

Twig

SASS

jQuery

Ajax

Javascript

Bootstrap

Foundation

CSS/CSS3

XML

PHP

MySQL

phpMyAdmin

## HIGHLIGHTS

Collaboration and creation of 77 user interface concepts and designs for web and touch panel applications

Contribution to the maintenance and development of 237 interactive websites and touch-based UX projects

Received the March 2017 Employee of the Month award at Engrain Inc.

Digital Technology seminar presenter at the 2015 Colorado Nonprofit Association Conference

## Graphic Designer + Web Designer & Interactive Developer

Ideum, Albuquerque, NM, August 2012 – November 2013

- Designed user interface and assisted in content management system development of Informal Science website (InformalScience.org) and Cornell University Citizen Science
- Designed user interface for NASA SMD E/PO website
- Designed and assisted in technical development of interactive exhibits
- Conceptualized, designed, and developed eight interactive exhibits using GestureWorks and Creative Markup Language (CML) for the Open Exhibits community (OpenExhibits.org)

## Web Developer

Xynergy, Albuquerque, New Mexico, August 2011 – August 2012

- Part of a team that built and integrated interactive websites, applications, and services. Developed web interfaces in conjunction with CMS systems with an in-depth understanding of the website development life-cycle and innovative methodologies

## Website Manager & Graphic Designer

Shamrock Foods, Albuquerque, NM, May 2010 – October 2011

- Developed site structure, user interface design, social media utilization, advertising, email marketing and performance of daily maintenance
- Management, updating, and custom creation of a database of over 3,100 restaurant profiles
- Design and implementation of Android mobile application
- Designed identity including logo, color scheme, business cards, and presentation materials for optimal branding
- Developed and proposed online marketing strategies including email marketing, PPC campaigns, and consumer discount/loyalty card incentives
- Conceptualized, designed and developed corporate websites and restaurant menus in conjunction with the design of company marketing materials and publications

## Marketing Coordinator, Graphic & Web Designer

Sysco, Albuquerque, NM, November 2006 – December 2009

- Created industry renowned menu designs to enhance restaurant marketability and growth; work contributed to a \$3.8 million sales increase over one year period
- Executed marketing activities of the statewide division within the parameters of the national marketing strategy while supporting multiple departments and 120 sales executives
- Conceptualized, developed and designed online marketing strategy to capitalize on unmet market segments of the foodservice industry
- Pioneered innovative company development through advertising, newsletters, e-mail marketing, profit analysis and tracking, web presence optimization, direct mail, seminar presentations, video editing, photography, event organizing; and public relations of vendors, brokers, and client products and promotions

## ADDITIONAL SKILLS

Expression Engine

Shopify

Drupal

Actionscript

eCommerce

Plugin Customization

Mobile Responsiveness

Mobile Apps

## EDUCATION

### Certificate, Nonprofit Management

University of Chicago at Illinois – Urban Planning

### Technology Management & Training, Liberal Arts

Central New Mexico Community College

### Associate of Applied Science, Digital Graphics Technology

New Mexico State University

## RECENT CERTIFICATIONS

### Managing Technical Projects

Lynda.com – License C89D41

### Managing Technical Teams

Lynda.com – License E4EF6F